



THINKING

Creative

 **ashu**
A d v e r t i s i n g

The Credo



This presentation is not to convince
you that we are possibly the
creative agency in town.



This presentation attempts to :



Convince all that advertising is not
simply our profession.

It is our passion!



Demonstrate our faith in the
words **integrity and commitment**



Convince you on our relentless
pursuit for **!DEAS** and not just
WORDS & VISUALS



A year is possibly a very small time to prove anything. Specially for a fledgling agency which started with no money.

Fortunately, agencies are made of people. Their inventory walk down the elevator every night. And possibly, agencies go only as far as their people allow them to.



CLIENT PORTFOLIO



- Artha Tatwa Group of Companies
- Verizon Group of Companies
- Tathastu Infra Pvt. Ltd
- Save Life Healthcare Organisation, NGO
- Barada Creations
- Adlib Healthcare services pvt. ltd
- August Kranti Mahaustava, NGO (Association with Mrs. Rituparna Mohanty)



Organisational Structure



Yashu Advertising

CLIENT SERVICING

Siba Prasad Mohanty

Alisa Kar

Chinmaya Mohanty

IDEAS STUDIO

COPY

Pamela Maharathi
Kailash Sahoo

ART

Siba P Mohanty



The People



Siba Prasad Mohanty, Full Time Director

- Masters in Business Administration
- 10 years experience in PR, Events & Advertising
- Expertize in AD Concept Designing
- Has worked for Saatchi & Saatchi, Vikas Advertising, Future Group
- Handle Print Media like : Sambad, Samaja, Dharitri, The Times of India, Indian Express
- Handle Television Media like : OTV, ETV, Kanak, Kamiyab, Naxatra TV, Sarthaka TV



OUR APPROACH TO COMMUNICATION



3 STEPS 1 VALUE

Evolve as creative business partner



Make our client's
communication budget stretch



Create brands through
differentiating media and creative
strategy



For us there was no house style — we believe that creative ideas are a marketing investment that will last for years. Our commitment lies in creating advertising that will stand out in its simplicity of thought. Our advertising has one linking factor— it tries to make a SINGLE MINDED proposition come alive in a compelling manner.



And our youth is an attitude of mind. We are more daring, more inquisitive and more confident. Where passion and honesty about our client's problems score much above our individual interests.





GENERIC ADVERTISING

GENERIC CATEGORY BENEFITS

NO BRAND DIFFERENTIATION.
NO ADDED VALUE

NO UNIQUE BRAND TERRITORIES

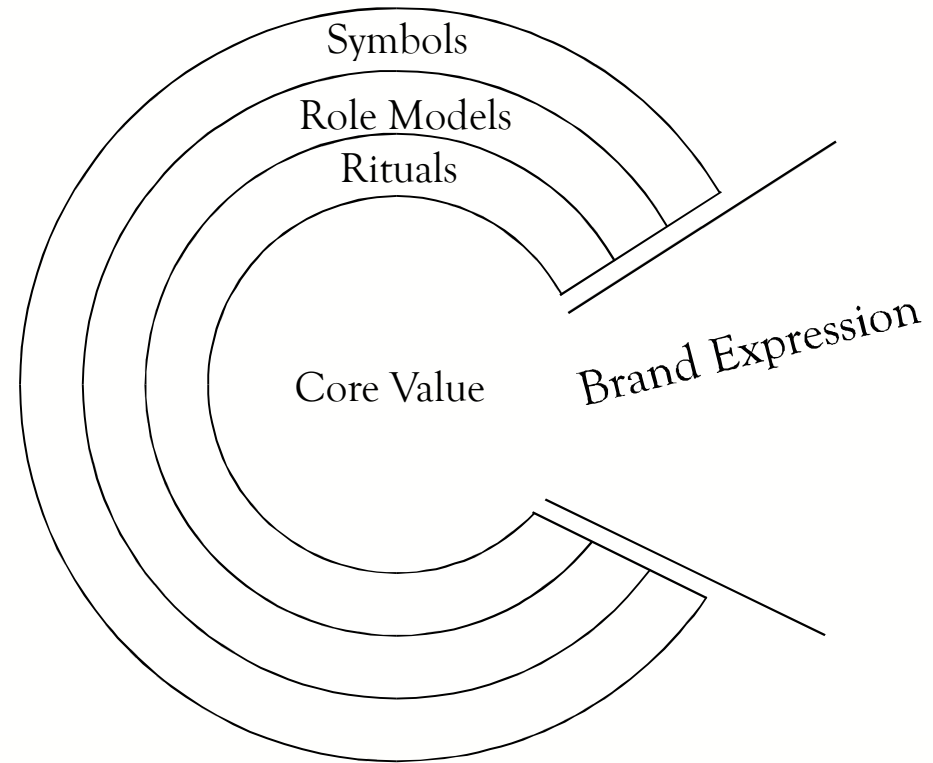
NO REASON FOR THE CONSUMER
TO SWITCH

INEFFECTIVE ADVERTISING



Yashu Advertising

(Inspired by Hofstede's Culture Model)



CREATING BRAND DIFFERENTIATORS THROUGH INVESTING IN IDEAS



Case Study : Branding & Repositioning of V4U Super Market

Client : Verizon Group of Companies





Retail Shopping was never **FUN** before!

**NOW IN
BALASORE**



A Unit of Verizon Group of Companies
SUPER MARKET

ITI Ground, Near Central School | Dial # 7504994119, 06782-260104



Retail Shopping was never **COZY** before!



A Unit of Verizon Group of Companies

SUPER MARKET

NOW IN
BALASORE



ITI Ground, Near Central School | Dial # 7504994119, 06782-260104



Case Study : Branding of Verizon Infratech

Client : Verizon Group of Companies



*"We aspire to build
your dreams into reality..."*



Verizon Infratech (p) Ltd







Verizon Infratech (p) Ltd

*"We aspire to build
your dreams into realty..."*



Case Study : Branding of Verizon Tosali Greens Project

Client : Verizon Group of Companies



Welcome to
तरइली
Greens

MEGA PLOTTING PROJECT

JUST 5 KMS AWAY



Experience the freedom of
GREENERY

Danglers

VERIZON

MEGA PLOTTING SCHEME



तरइली
Greens

Experience the freedom of
Greenery

Dial : 7504994222

Email ID : customercare@verizon4u.com

Glow Sign Board

Acres

Welcome to the concept of Acres which is the most innovative approach today to own a property. Be a proud owner of not just a piece of property but a grand share of a society too. A society that can cheer the kids, bring the neighbours down under one roof on every small or big occasions & give the warmth to the old age people. A property that is perfectly in sync with nature & planned with the future in mind. The project will definitely watch with your dream that you have weaved till now.

Neighbour's Envy Owners Pride...

Odisha is the bastion of rich cultural heritage with its historical monuments, archaeological sites, traditional arts, sculpture, dance, music & spiritualism. We proudly present you the dream project that everyone desire to own & feel pride off under the concept of Acres with well defined wide roads & natural greenery & pollution free near the city of spiritual Puri district.

Total Greens is designed with consideration of your valuable time with your loved ones. The location hold the basic planned society with all daily essential amenities. It will give you immense pleasure to spent weekend time or vacation at the location with sea shore next to you door step along with all community needs.



Specification

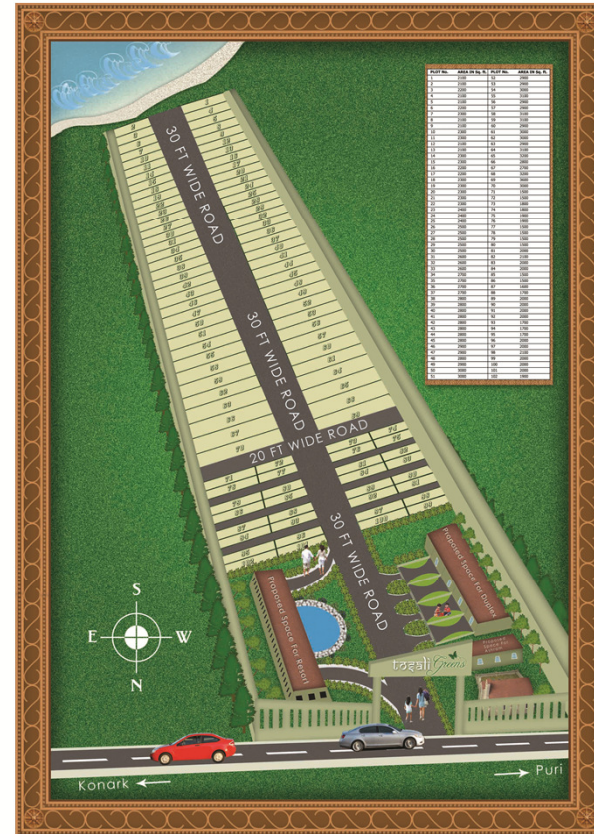
1. 77 kms Bhubaneswar via Konark rout
2. 24 Kms from Sun Temple, Konark
3. 11 kms from Shri Jaganath Temple.
4. 11 kms from Puri Sea Beach.
5. 19 kms from Ramachandi.
6. 21 kms from Chandrabhaga.
7. 2.5 Kms from Sea-shore Bed.
8. 2.8 Kms from Toshali Sand Resort
9. 18 kms from Lotus Resort.
10. 4 kms from Rangers.
11. 5 kms from Military Radar Centre
12. 1 km from Sri Sri Beleswar Gopinath Mahabidyalaya.
13. 1.5 km from Chandrasekhar Academy.
14. 1 km from Shah Sahnaji Communion of all Religions.
15. 1 km from Beleswarpalna.
16. 1.5 km from Nua Nai.
17. 5.5 km from The Divine Life Society.
18. 5 kms from Puri Engineering College.
19. 5 kms from College of Pharmaceutical sciences, Puri.
20. 2.5 Kms from the famous Olive Turtle Beach Reserve spot.
21. 12 Kms from the famous Lakonath Library, Puri .
22. 3 Kms from GHIM Engineering College.
23. 5 Kms from IMT Pharmacy College.
24. 0.5 km from Haribarananda Charitable Health Centre.
25. 0.5 Kms from Kriya Yoga International Organisation.
26. 2.5 Kms from Tripuramohini Ashrama.
27. Drive through all along the Puri-Konark Marine drive

Project Amenities

1. Best suited place for constructing your dream house because of high land, no water logging.
2. You can easily communicate at any moment by any mode of transportation as it is easily available.
3. Homestead (Gharbari) land with boundary wall.
4. For Security the whole project will be surrounded by boundary wall.
5. Security house at the entrance gate.
6. One Acre of Ashram in the left front of the project.
7. 5 Acres of proposed Resort/Holiday Home in the right front of the project.
8. Presence of electricity (Private Transformer) in project.
9. Project on the Konark-Puri Marine drive with 150 ft. road (according to PDA planning).
10. Presence of Boring water in the project.
11. Many options for educational & medical facilities nearby.
12. Many tourist places near to project.
13. Sea-Shore next to your door step.
14. You will get 30ft main road & 20ft sub road connecting every plot.
15. You will get all the modern facilities with a natural greenery surrounding & pollution free environment.
16. Planning for own Resort upfront of plotting area which will give extra mileage to your investment.
17. Same day Possession & registration facility, you will get in your project.
18. Company will help make sale Deed, Mutation & any other documents easily, without any prejudice & of reasonable expenses by you.



LOCATION MAP



Case Study : Contest Design & Exhibition Brochure design

Client : Verizon Group of Companies





CHAK DE!

Let's Play to Win !



LITIGATION
FREE
LANDS



VERIZON
GROUP OF COMPANIES



TOWNSHIP PROJECTS



MEGA TOWNSHIP PROJECTS

**Low cost land near IIT, Argul
&
International Airport, Bhubaneswar**



@ ₹ 50/-
Per Sq. ft

Corporate office :

Plot No. 644/3461, Ekamara Kanan, Nayapalli, Bhubaneswar - 751015
Email- customercare@verizon4u.com, Ph: 0674-2554333, Mobile : 8908012233

**For Immediate Registration & Possession
Contact : 07504994117**



Case Study : Branding of AT Housing,
Instant Healthcare Magazine,
Annual Calendar

Client : Artha Group of Companies



SMS "AT Housing" to 9090123456

Call : +91 9338899999

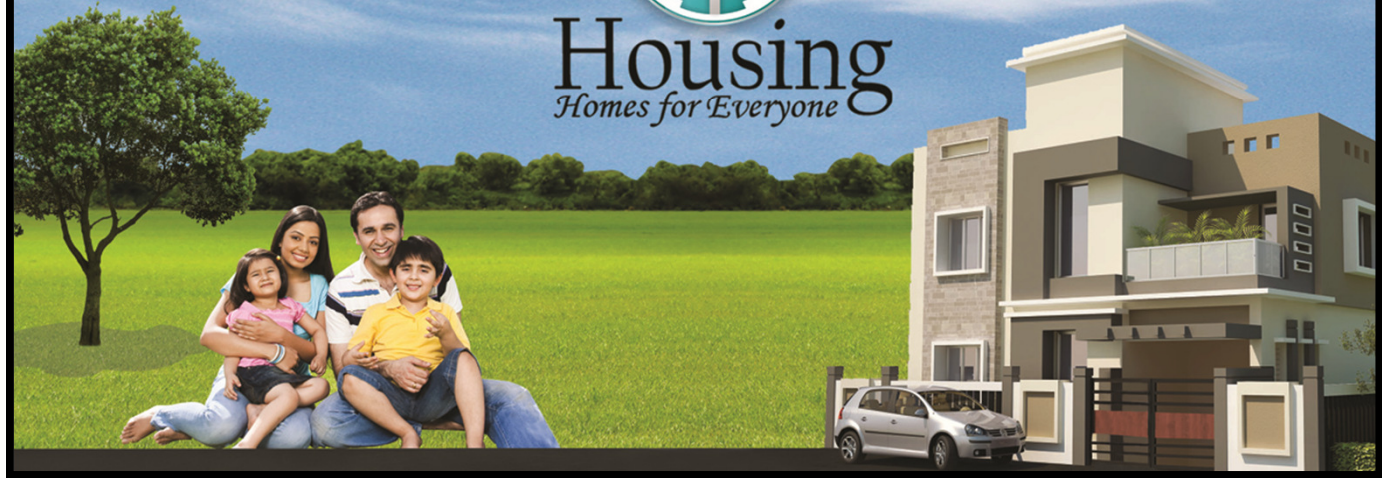
www.atgroup.in

Subha
Gruha

ISO 9001 : 2008 Certified.



Housing
Homes for Everyone

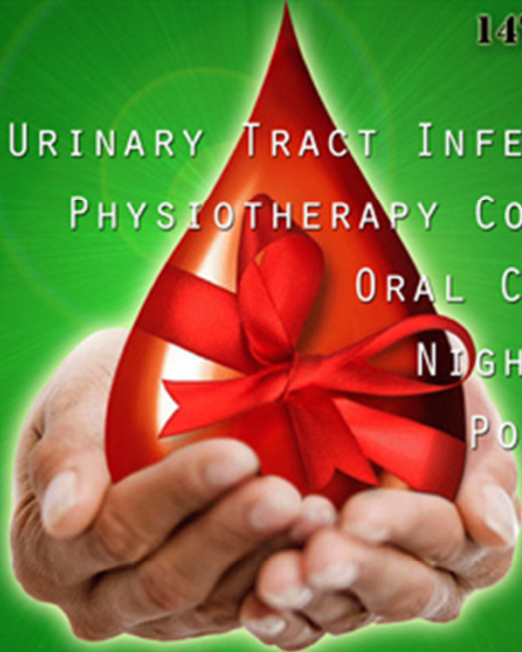


Price
₹15



INSTANT HEALTH CARE
ଇନ୍ସ୍ଟାଣ୍ଟ୍ ହେଲ୍ଥ୍ କେୟାର୍

WORLD BLOOD DONOR DAY
14TH JUNE

URINARY TRACT INFECTION ●
 PHYSIOTHERAPY COUNCIL ●
 ORAL CANCER ●
 NIGHTFALL ●
 POSTURE ●
 MRI ●



... the gift of life for someone in need
"MORE BLOOD . MORE LIFE"

Follow us on:  www.twitter.com/instant_health  www.linkedin.com/instanthealthcare@live.in



CALENDAR - 2012

January	February	March	April
Su Mo Tu We Th Fr Sa 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	Su Mo Tu We Th Fr Sa 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29	Su Mo Tu We Th Fr Sa 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	Su Mo Tu We Th Fr Sa 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
May	June	July	August
Su Mo Tu We Th Fr Sa 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	Su Mo Tu We Th Fr Sa 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	Su Mo Tu We Th Fr Sa 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	Su Mo Tu We Th Fr Sa 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
September	October	November	December
Su Mo Tu We Th Fr Sa 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	Su Mo Tu We Th Fr Sa 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	Su Mo Tu We Th Fr Sa 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	Su Mo Tu We Th Fr Sa 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

ATMCCSL **Housing** **OHMRI** **ATSASPI** **GOLD** **BLURRY** **FOODMART**

Your Health & Wealth Advisor
ISO 9001:2008 Certified

Case Study : Reposition of Dalema Restaurant

Client : Artha Group of Companies



DALEMA
ODIA HOME-STYLE CUISINE

Summer Special
Menu

Pakhala Khasa (Veg) : ₹ 130/-
Dahi Pakhala, Saga Bhaja, Badichura, Alloo / Baigana Bharta,
Chips / Pickle, Pudina Chatney

Pakhala Khasa (Noṛ Veg) : ₹ 150/-
Dahi Pakhala, Saga Bhaja, Badichura, Alloo / Baigana Bharta,
Chips / Pickle, Pudina Chatney & 1 Fish Fry

Pakhala Khasa (Noṛ Veg) : ₹ 160/-
Dahi Pakhala, Saga Bhaja, Badichura, Alloo / Baigana Bharta,
Chips / Pickle, Pudina Chatney & Chingudi Bhaja

Pakhala Khasa (Noṛ Veg) : ₹ 160/-
Dahi Pakhala, Saga Bhaja, Badichura, Alloo / Baigana Bharta,
Chips / Pickle, Pudina Chatney & Chiken Tikiya

Pakhala Khasa (Noṛ Veg) : ₹ 160/-
Dahi Pakhala, Saga Bhaja, Badichura, Alloo / Baigana Bharta,
Chips / Pickle, Pudina Chatney & Pohala Fry

Pakhala Khasa (Noṛ Veg) : ₹ 170/-
Dahi Pakhala, Saga Bhaja, Badichura, Alloo / Baigana Bharta,
Chips / Pickle, Pudina Chatney & Liver Kasa

VAT @ 13.0% Extra

A Unit of Artho Totwo Food Mart Pvt. Ltd



DALEMA
ODIA HOME-STYLE CUISINE
Feedback Form

Is this your first visit? Yes No

How do you rate our ambience?
 Excellent Good Average Bad Very Bad

How did you find the attitude of our staff?
 Excellent Good Average Bad Very Bad

How would you rate our Food?
 Excellent Good Average Bad Very Bad

How would you compare us to other similar restaurants?
 Excellent Better At Par

How would you rate our hygiene levels?
 Excellent Good Average Bad Very Bad

What do you think of our prices?
 Excellent Better At Par

Do you recommend us to your family or friends?
 Yes No

Would you like to receive sms services regarding our food offers?
 Yes No

Suggestion if any : _____

☞ ☜

Name : _____
Address : _____
Mobile No. : _____ Martial Status : Unmarried Married
Date of Birth : _____ Date of Anniversary : _____

☞ ☜

Thank you for taking the time to give us your valuable feedback.



Case Study : Branding of SLHCO

Client : Barada Creation



SAVE LIFE HEALTH CARE ORGANISATION

SLHCO
A Unit of Trijurti Trust

**A PROJECT
DEDICATING TOWARDS HEALTH CARE EXCELLENCE**

SLHCO
A Unit of Trijurti Trust

SAVE LIFE HEALTH CARE ORGANISATION

- Consultant Appointment
- Hospital Booking
- Ambulance Support
- Free Diabetic Checkup
- Free Blood Pressure Checkup
- Free Health Information
- 1,00,000 Insurance (PADB)

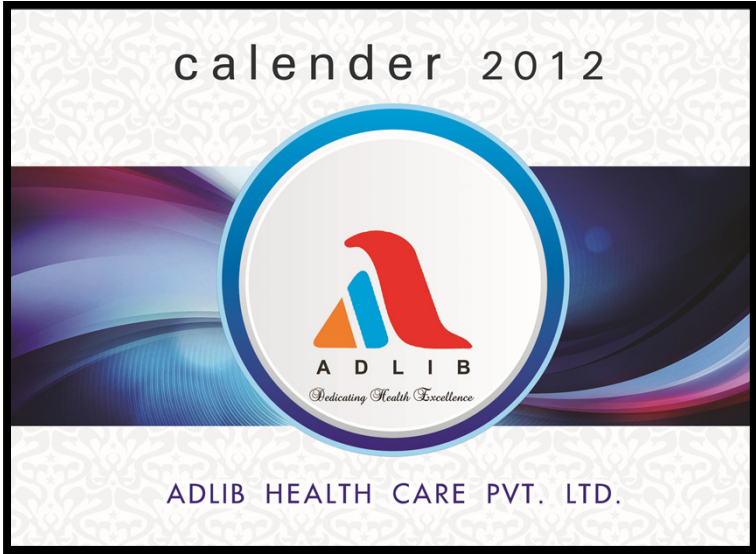
Complete Medical Support 24x7

HELP LINE NO: 9937841111 | Website : www.slhco.in | Email ID : info@slhco.in

Case Study : Annual Calender Branding

Client : Adlib Healthcare





Case Study : Branding & Positioning of Brand

Client : Tathastu Management (I) pvt. Ltd





Yathastu

Management (I) Pvt. Ltd

Logo Design & Brand Creation



SMS "TG" - 9090209020

Call - 0674-3240333

Visit us - www.tathastuinfra.net



Welcome to **Tathastu GREENs**



A Mega Township Project

Designer Homes that defines your class...

FESTIVE OFFER

BOOK A FLAT
Get a holiday trip to THAILAND

&
BOOK A DUPLEX
Win a HOLIDAY trip to SINGAPORE
for TWO persons



FLAT @ ~~1700~~ /- @ 1599 /- Sq.Ft

DUPLEX @ ~~38~~ Lacs @ 36 Lacs



Designer Homes that define your class...



Modernised Bed Room

Modular Furnished Kitchen

Hi-tech GYM with trainers

Swimming Pool Facility

Tathastu GREEN'S

A Mega Township Projects

- APARTMENTS (1 BHK, 2BHK, 3 BHK)
- DUPLEX (Standard & Premium)

SMS "TG" - 9090209020 | Call - 06743240333 9338466333, 9437022869, 9337666644 | Visit us - www.tathastuinfra.net | Email - info@tathastuinfra.net



Case Study : Branding of Kranti Divas

Client : Sahid Smruti Sansad, Odisha



“ବନ୍ଦେ ଉତ୍କଳ ଜନନୀ”

“ବନ୍ଦେମାତରମ୍”



ରାଜ୍ୟ ସ୍ତରୀୟ ଶହୀଦ ମଶାଲପଦଯାତ୍ରା, ଯୁବମହୋତ୍ସବ, ଶହୀଦ ଦାୟିତ୍ଵକୁ ସମ୍ମାନ

ଅଗଷ୍ଟ ୯ କ୍ରାନ୍ତି ଦିବସ ୨୦୧୭

ଆୟୋଜକ : ସ୍ଵାଧୀନତା ସଂଗ୍ରାମୀ ଶହୀଦ ସ୍ମୃତି ସଂସଦ, ଓଡ଼ିଶା

ସ୍ଥାନ : ପୁରୀ ଜିଲ୍ଲା ଅସ୍ତରଙ୍ଗକୁଳ କୁନ୍ଦୁଡ଼ି ଲବଣ ସତ୍ୟାଗ୍ରହ ପୀଠ



ସ୍ଵାଧୀନତା ସଂଗ୍ରାମୀ ଶହୀଦ ସ୍ମୃତି ସଂସଦ, ଓଡ଼ିଶା
ଏସ୍-୨, ମୈତ୍ରୀବିହାର, ଫେଜ୍-୧, ଭୁବନେଶ୍ଵର-୭୩
୦-୯୩୧ - swadhinatasangrami@gmail.com, augustkranti@gmail.com
ଫୋନ୍: ୯୫୫୫୫୫୫୫୫୫

- କବିତା**
1. ଶ୍ରୀମତୀ ସୁଲତା ଦେବୀ
ମାତାଙ୍କୁ ଦେଖି ମୋର ହୃଦୟ
କାନ୍ଦୁଛି ।
 2. ଶ୍ରୀ ବନେ ଶେଖର ଗୁମ୍ଫା
ସୁନ୍ଦର ନାହିଁ ।
 3. ଶ୍ରୀ ଧରଣ ଯେଉଁ ଧରଣ
କାନ୍ଦୁଛି, ସେ ଧରଣ ଧରଣ ହେ ।
 4. ଶ୍ରୀ ଶ୍ରୀମତୀ ଦେବୀ
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 5. ଶ୍ରୀ ଶ୍ରୀମତୀ ଦେବୀ
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କାନ୍ଦୁଛି, ମୋର ମନେ ଯେଉଁ ଧରଣେ ।



Case Study : Branding of Vision statement & Quality Policy

Client : IPICOL





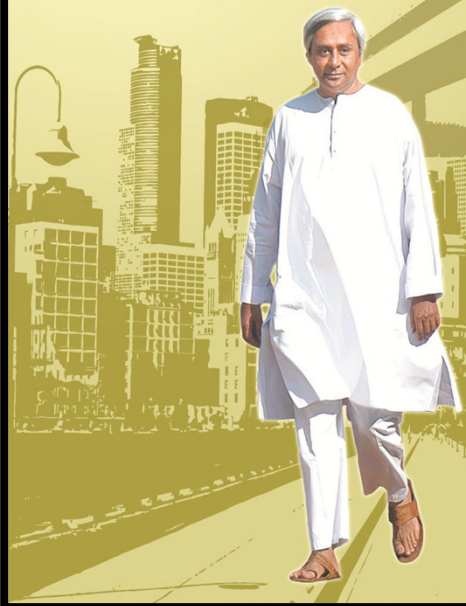
Come. Invest. Grow.



VISION

To usher in balanced Socio-economic growth of Odisha that hinges on sustainable development with strong fundamentals of industrial growth right harnessing our natural resources and actualisation of sustainable employment potential.

SJ. Naveen Patnaik
Chief Minister



Come. Invest. Grow.



IPICOL

We at IPICOL, engaged in promotion of investment in the state of Odisha, are committed to satisfy all our stakeholders by creating a conducive atmosphere for attracting and facilitating investments in all key areas of economic growth of Odisha.

In order to achieve the same, we shall strive to continually improve upon:

- Industrial Facilitation
- Investment, promotion, outreach & communication
- Strategic planning & development Information services
- Corpus Management
- Development of human resources

7th, June 2008

Sd/-
Ashok K Meena
Managing Director
(IPICOL)

Case Study : Innovative Brochure Design

Client : Innovative Ideas





The Creative Hub

- *ADs Films*
- *ADs Designing*
- *Documentation*
- *AV Presentation*
- *Event Management*
- *Corporate Presentation*



OFFICE
Flat No. : 509,
Jamuna Tirth Apartment,
D.K. Road, Amarpet, Hyderabad - 16

Plot No. : 176 / 3021
Kedargouri Vihar,
Bhubaneswar



The Creative Hub

THE PROLOGUE

We would like to introduce ourselves as a leading "Advertisement n Event Management" Company based at Hyderabad with a fast growing record, sound creative talent and a well diversified client portfolio including *Airtel, BSNL, Yashoda Hospitals, Relaxwell Mattress, Path India a Milinda Gates Foundation, Ramoji Film City, Thums Up, Microsoft, Larsen & Tubro* and so on.

Recently, we have launched ourselves in the upcoming Bhubaneswar market and thereby providing our client a better and innovative solution towards their communication strategies.

Our professionals Event Managers have both the exposure and the experience of working on large national and multinational brands. Our approach to marry strategic ideas with low cost solutions have resulted in getting us one of the fastest growth records in the city. It privileged us to grow keen with our clients.

Our interest lies in getting associated with you by providing solutions for your communication needs. In this regard, we would like to seek an appointment at a date and time as per your convenience.

Thanking you in anticipation.

Best Regards

Sankalp Anand

Sankalp Anand
Creative Director



THE EDGE

FOR MAIN SPONSORSHIP

- Show Name / Main Theme will be based on Sponsor's Brand
- Opening of Fashion Show under the banner of Sponsor
- Frequent proclamation of Brand / Brands of Sponsor between item intervals
- Frequent Display of Ads thro' LCD
- Banner / Poster / advertisements will display Sponsor's name & logo
- Backdrop of the Ramp will have Main sponsor name & logo
- Product / Brand display on the Ramp with Fashion show



FOR CO - SPONSORSHIP

- Brand Name of the sponsor will be displayed with the DJ shows
- Sponsor Brand product will be bought into play with any two sequence of the Fashion Show
- Proclamation of Brand / Brands of Sponsor between the intervals
- Frequent Display of Ads thro' LCD
- Banner / Poster advertisements will have Sponsor name & logo
- Any food & Beverage company can have their stalls in the premises as a part of Sponsorship



FOR SUB - SPONSORSHIP

- Sponsor will have banners on the Ramp
- The Brand Name will come up with any one sequence of fashion show
- Proclamation of Brand / Brands of Sponsor between the intervals
- Reputed Apperal Houses may display their product with Fashion show




THE EVENTS

25th Nov - Event for Youngsters
(Friday)

HAPPENINGS

- DJ Nite (In two shifts)

(Invitation to 4 renowned Engg. colleges of Bhubaneswar)



26th Nov - Event for Corporate Officials
(Saturday)

HAPPENINGS

- Introduction with Fashion show
- DJ Nite
- Snacks



VENUE : MAYFAIR LAGOON, BHUBANESWAR





Case Study : Branding of Naryana Vihar

Client : Sabitri Creations





The Credo

Sabiti Creations welcomes new ideas & works with it to build residential units exactly to its customer specifications & their long standing desires. We believe to built on rock solid values benchmark quality standards uncompromising ethics & transparency in all the spheres in conducting business.

Narayan Vihar have all the modern city amenities of College, Hospital, Market & Main bus stand, very near to it. Moreover the surrounding of the project site is pollution free and full of greenery with wide road for easy communication and a noise free windswept atmosphere for a healthy living.

SPECIFICATION

Structure: All kind of RCC structure (Column, Beam, Lintel, Chajja & Slab) shall be M-15 & M-20 grade of concrete.

Wall Finishing: All internal wall are finished with jaffy & dispenser. External work are finished with texture & semi-gloss paint.

Flooring: Cooking platform of granite, stainless steel sink, designer range of ceramic tile cladding upto 2' height.

Flooring: All floor are of tiles (16"x16" size designer range verified tiles). Corridor, Lobby & Stair case are combination of verified tiles.

Toilets: Designer ceramic tiles cladding upto 7' high with premium quality c.p fittings, concealed PVC pipe networking, European W.C. with cistern, wash basin, mirror, soap case, towel rail etc. in both the toilets.

Windows: Powder coated aluminium window having sliding glass shutters with M.S. GRP.

Door & Hardware: All doorframes shall be of solid wood of surface section. All doors are flush food with laminated finished. Main door panel is with an eye lock & pusher lock. Hardware fittings are of reputed brands. Toilet door are readymade PVC doors.

Dinning Hall: Ceramics tile cladding above the W.B counter top (upto 4' height) with mirror, soap case & towel rings.

Electrics: Concealed electrical network reputed copper wires, Modular switches & sockets of premium brand.

Narayan Vihar provides you a luxurious living at an affordable price



Case Study : Season Greetings

Client : Differential Client





Call : 9090172721, 9437107543, 06753252229
Website : www.sabitricreations.com, Email - info@sabitricreations.com



THE EVENT MANAGEMENT



Our Client



- **Artha Tatwa Group of Companies**
- **Rubaab - Radio Chocolate**
- **Save Life Healthcare Organisation, NGO**
- **August Kranti Mahaustava, NGO (Association with Mrs. Rituparna Mohanty, Social Activist)**
- **OPL – 1st Edition**
- **Future Generali Life Insurance Co. Ltd**
- **Bharati Axa**
- **IIT BHUBANESWAR**
- **Vodafone**
- **Idea Cellular**
- **Property Expo (Berhampur)**
- **College of Engineering & Technology (CET)**
- **Govt. College of Engineering (Keonjhar) (GCE)**
- **Rajdhani Engineering college (REC)**

Event Pics at a Glance



Artha Tatwa Cooperative fair





Radio Chokolade Rubaab 2012





Future Generali R&R launch





Bharati Axa R&R Launch





OPL Press Meet, Cuttack





HR Convention, Mayfair





Indian Institute of Technology (IIT)
Bhubaneswar





Odisha Bhaskar Award





Vodafone Odisha Premier League





IDEA Rock India Rocks Mall Activity





Property Expo (Berhampur)





August Kranti March



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